



DEVI AHILYA VISHWAVIDYALAYA, INDORE (M.P.)

Deen Dayal Upadhyay Kaushal Kendra (DDU-KK)



Assorted Cookies

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Importance of Logistics & material handling in Supermarkets-

Logistics is present in any business area. As each company has its own particularities, it is necessary to apply the logistics operations according to the project profile. This article is focused on a specific business: the supermarket. Here are 5 supermarket logistics tips which can be applied in other segments also, that are i) understand the activities involved in the storage process, ii) adjust the storage systems, iii) set a strategic position on the shelves, iv) make efficient inventory control & v) use the updated technology. A company's material handling system and processes are put in a place to improve customer service, reduce inventory, shorten delivery time, and lower overall handling costs manufacturing, distribution and transportation. Some principles to be followed while handling inventory are Planning Principle, Operating Principle, Equipment Principle & Cost Principle.



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Technological developments that will impact Supply Chain and its related disciplines-

Because Supply Chain is intimately tied up with both technological progress (both in terms of software and hard goods / transportation technology), as well as increasing globalization, Self driving trucks , parcel movement automation and a myriad of autonomous technologies are knocking doors to an extensively streamlined movement of goods upon which human intervention will have minor occurrence. This fast-paced development of automated gears is and will uphold the logistics industry in levelling up to their clients expectation and ameliorating efficiency at every supply chain stage. Millions of Rupees are to be saved and errors margins at the manufacturing , warehousing and distribution level will be heavily minimized. It is clearly seen a Bright future to profitability and outstanding customer experience”



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Role of Shipping Companies

A shipping agency or shipping agent is the designated person or agency held responsible for handling shipments and cargo, at ports and harbors worldwide, on behalf of ship owners, managers, and charterers. Shipping is fundamental to international trade as it provides a cost effective means to transport large volumes of cargo around the world .shipping and seaborne trade have made possible the progression from a world of isolated areas to an integrated global community .today india had around 1071 ships with 722 coastal and 349 overseas ships indian shipping is highly fragmented. The indian shipping industry plays an important role in the indian economy as almost 90% of the country international trade is conducted by the sea.

It helps the shipping company to collect the freight amount from the exporter (CIF contract) or importer (FOB contract).

Shipping companies can protect itself from the wrongful claims of exporter/importer by incorporating conditions of goods/packaging, at the time of receipt. In case the shipping companies inadvertently omits to mention the adverse condition, at the time of receipt ,advantages can be claimed by exporter/importer, by submitting wrongful claim.



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